

# TULANE

## BUSINESS PLAN COMPETITION

### 2012

Enter your plan and compete to win prizes in two competitions!

# \$50,000

\* Grand Prize for TBPC Entries from all universities accepted!

# \$20,000

\* Prize for The Domain Companies New Orleans Entrepreneur Challenge  
Entries from all universities accepted, but submissions must be for ventures based in New Orleans.



Enter the competition at:  
<http://tea.tulane.edu>



Facebook.com/TulaneTEA

#### COMPETITION

The TBPC gives aspiring student entrepreneurs a chance to compete with the next generation of innovative business leaders to enhance economic growth. The TBPC gives students from across the globe an opportunity to present their business ideas to accomplished entrepreneurs and venture capitalists.

#### CONSCIOUS CAPITALISM

The Tulane Business Plan Competition has a unique focus on the principles of Conscious Capitalism, which we define as the alignment of all stakeholders' interests in order to create a truly sustainable business model.

#### TULANE ENTREPRENEURS' ASSOCIATION (TEA)

Hosted by TEA in partnership with the Levy-Rosenblum Institute for Entrepreneurship, the TBPC is entirely student-run and is open to ALL COLLEGE STUDENTS with ideas that will effect positive change through the creation of new business ventures. Take this chance to enter the TBPC and compete in one of the most up-and-coming entrepreneurial cities in the world.

#### IMPORTANT DATES

**January 22**  
Submissions Due  
by 11:59pm.

**March 13**  
Finalists  
announced.

**April 13**  
Day of the  
competition.



FREEMAN SCHOOL OF BUSINESS

